

Design Team Leader, Art Director, and Graphic Designer with over 20+ years of international experience developing high-quality, creative visuals. Works extensively with brand, from developing visual identities to creating fresh designs within defined guidelines. Empowering, strategic leader who values collaboration and inspires designers to create their best work.

Key accomplishments

KPMG

- o Creative Services Executive Support team leader: Managerial and mentorship responsibilities, art direction, resource management, and quality reviews
- o Created and co-facilitate a monthly design project forum call for 85+ members of the Creative Services team
- o Worked with the KPMG Brand Management team to create a visual system and guidelines for KPMG Lakehouse
- o Provided creative consultation to improve the design and effectiveness of messaging in C-level presentations
- o Collaborated with Corporate Communications team and external agencies for firmwide initiatives
- o Regularly met with offshore support team leadership to improve relationship and quality of design work
- o Created centralized icon library for marketing organization
- o Created innovative solution for video development in PowerPoint to enable easy-to-customize templates
- o Led a team to create and facilitate design training, as well as firmwide PowerPoint tutorials and in-person trainings

ICG

- o Designed branded point of purchase displays and product catalogs for department stores and high street shops throughout the UK for brands such as Karen Millen, French Connection, and many more

Barrington Sports

- o Lead marketing team, including creating strategy and overseeing execution
- o Recruited, hired, and developed new team members
- o Created visual identity and authored brand guidelines
- o Reported progress to management committee on a monthly basis
- o Analyzed metrics to determine ROI on e-mail marketing campaigns to create future strategy
- o Developed seasonal promotions with representatives from brands such as ASICS, Under Armour, Canterbury, and other leading sport brands

Joro Design

- o Worked remotely with international clients on visual identity projects, marketing campaigns, and proposals

CoorsTek

- o Lead designer on company-wide rebrand
- o Improved tradeshow presence by modernizing booth designs, also worked the tradeshow booths at shows
- o Initiated an electronic image library of hundreds of existing product photos
- o Worked with vendor to create a literature and promotional product fulfillment system

Capabilities/Skills

Professional

Art direction

Graphic design

Team leadership

Mentorship

Project management

Client support

Budgeting and planning

Personal

Creative spirit

Professional

Fast learner

Motivated

Innovative

Positive

International experience

Education

Colorado State University  
Bachelor of Fine Arts,  
concentration Graphic Design

Awards

2 time KPMG Chairman’s Award winner  
5 time finalist for KPMG Best of Brand US

Organizations

AIGA: The Professional Association for Design